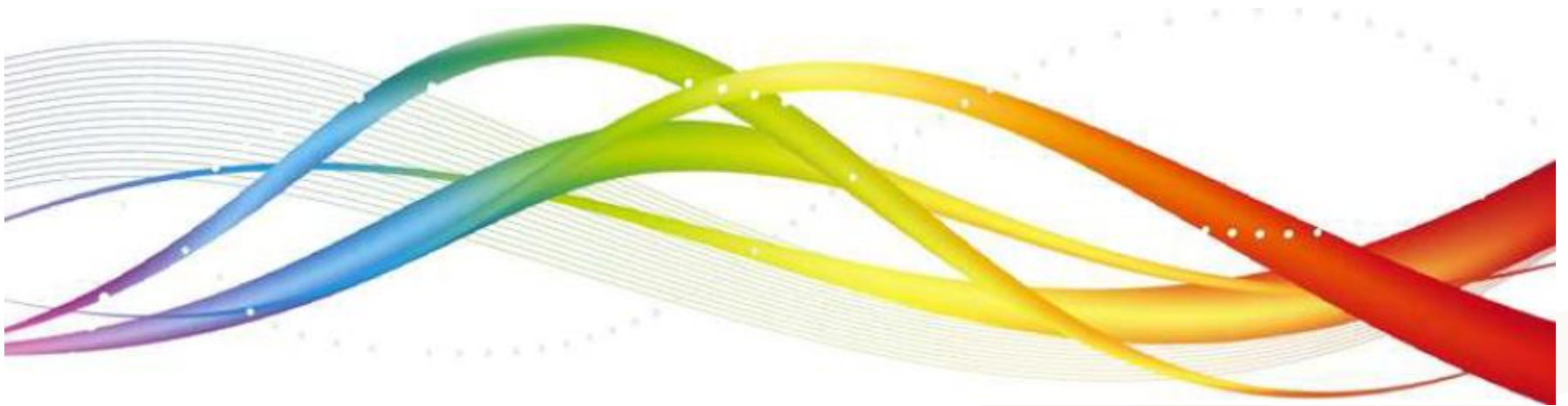




*A Specialized Analytics Firm*





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## Case Study 2 – Early warning

### Scenario

- Manual processes entail analysts at banks downloading data and formatting them into detailed reports for management review
- Management review usually happens in the 3<sup>rd</sup> week of the month
- Detailed reports often require several hours of senior management time to analyze and understand where potential business and risk challenges may be emerging
- Management has to come up with hypotheses that require further investigation by analysts.
- Process on understanding underlying business risks can take up to 3 months after the start of the data analysis.

## Case Study 2 – Early warning

### Analysis

- Automating the manual reporting process will save time, money and make the process more transparent
- It will also allow ease of identifying exceptions or outliers in the portfolio
- Reporting can become more standardized with minimal manual interface
- Using industry-leading best practices in a standardized automated format will enable many big and small institutions to benefit and better understand changes in the industry landscape
- It will free up analyst time for more complex tasks

## Case Study 2 – Early warning

### Solution

- System can directly provide early identification of potential issues at a role-based user level e.g.
  - New booking volumes slow down – may trigger alert at 5% for Sales Head but 15% of CEO
  - Rapid increase in attrition – Portfolio manager may get alerted early
  - Losses go up higher than budget – CFO and CRO get alerted
- Analysis of the alerts are quick using Winnow's patented model
- Clicking on the alert takes the manager directly to the relevant report
- Instant segmentation across key dimensions (driven by the data model) enables managers to identify segments which cause the early warning.
- Further detailed analyses in very short timeframes are possible using Axslogic's alert subscription service.

# Early Warning System Summary

## Solution

- An automated early warning system can provide timely input to management with minimal manual intervention.
- Issues get identified and flagged in 1 week with Winnow. Manual process will take 1 month for issue identification
- Root cause analysis and solutioning can be done in 2 weeks using Winnow. Manual process may take 3 months or even longer
- Early actioning on issues such as booking volumes, attrition, delinquencies and receivable growth can save the organization **Millions of Dollars**.



**Thank You!**